

9 reasons why I'm ready to love Windows 10

Back in February, Business Insider's Steve Kovach declared that after years of being an Apple kind of guy, he was ready to love Microsoft Windows again.

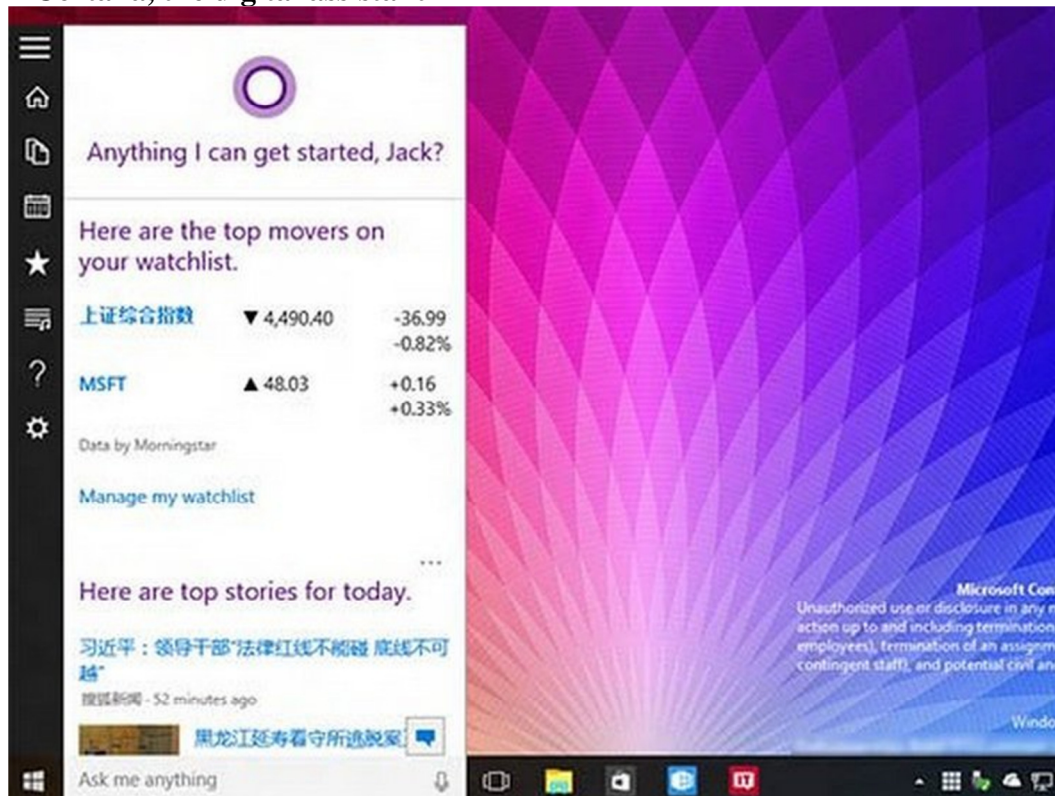
"Even though we're months away from the final version, Windows 10 already feels seamless, friendly, familiar, and actually kind of fun to use," he wrote after trying Microsoft's free Windows 10 preview.

Now, we're a few months closer to the launch of Windows 10, and the anticipation is building.

In my own tests with Windows 10, there's a lot to like — I'm still not sure if it'll be enough to get me to switch from my own Mac and go Windows full-time, but there's a lot to like in Windows 10, and the heat is on.

Here are some of the coolest features you should be looking forward to in Windows 10.

1 Cortana, the digital assistant



Cortana, Microsoft's digital assistant (based off the character of the same name from the Halo video game series), has been available for Windows Phone for a while now.

But by building it in to Windows 10, it makes it a lot easier to get answers to simple questions, like "Hey Cortana, what's the weather today?" from the desktop — something that Apple's Siri can't do. Plus, since Cortana is coming to iOS and Android phones, too, it's a new way for your Windows computer to play nicely with your existing smartphone, whatever it happens to be.